



FOR IMMEDIATE RELEASE

Enlocked Appoints Peter Swire, Privacy and Cybersecurity Expert, as Advisory Board Member

Former Presidential Advisor to Counsel Email Encryption Provider on Key Regulatory and Compliance Mandates

San Jose, Calif.—April 10, 2012—[Enlocked, Inc.](#), an innovator in [email security solutions](#) for small business users, has named Peter Swire, the C. William O’Neill Professor of Law at the Ohio State University, a Senior Fellow at the Future of Privacy Forum and the Center for American Progress, and Policy Fellow at the Center for Democracy and Technology, to the company’s advisory board, effective immediately. Swire will bring his extensive background in security policies and privacy legislation to Enlocked as the company expands its offerings with a solution for professional users.

“We are pleased to announce the addition of Peter Swire as an Advisory Board Member,” said Andrew Feit, CEO of Enlocked. “Professor Swire’s expertise will be invaluable as Enlocked forges ahead in extending our solution to serve the needs of small businesses and professionals. From his role in defining [HIPAA](#) during the Clinton administration, to his most recent appointment by the Worldwide Web Consortium to co-chair the Tracking Protection Working Group focused in internet privacy, Professor Swire brings with him deep experience in the world of privacy. This matches well with our mission to close an important gap in email security and privacy, allowing users to safely send sensitive information over email as easily as they send any other message.”

While systems exist for encrypting email at the corporate level in large enterprises, they require significant resources (both financial and technical) to implement, leaving the individual user, independent professional or small business with few options. By making email encryption simple and low cost (or even free for those sending a small number of messages each month),



Enlocked allows everyone to safely send and receive secure emails, from whatever devices and email systems they use. Professor Swire will be advising the company as it continues to refine and develop its [solutions for the small business market](#), and in particular as it addresses the specific needs of key vertical markets where sensitive data is routinely exchanged. In many cases, these firms are faced with regulatory compliance requirements, while in other industries the potential damage from a message being intercepted is driving organizations to secure their communications.

“Small businesses routinely deal with sensitive information, but until Enlocked devised a solution that is easy to use across platforms, these organizations had no good solutions. They had to struggle to devise workarounds, or send their sensitive data in the clear. This was a risk for both the businesses and the constituents they served,” said Professor Swire. “I look forward to advising the company on privacy trends, key regulations affecting its target markets, and the ways in which Enlocked might continue to serve its core audience.”

About Enlocked

Founded in 2011 by a team of information technology and security veterans, Enlocked is quickly becoming the solution of choice for users concerned with protecting their private email messages. The Enlocked solution addresses an important gap in security – most email today is sent entirely in the open, preventing users from being able to send important confidential information, or if they do send it, putting that data at risk.

For additional information and to download Enlocked for your email client, visit <http://www.enlocked.com>.

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